

# Artwork Guidelines

## Attention:

For best quality reproduction, keep in mind the following tips.

Failure to do so may result in some cropping of the image.

## Image

Focus your design in the centre of the paper and then add colour extending to the edges. Artwork should fill the paper, but keep critical elements (such as names/graphics) within ¼ inch (7 mm) of paper edge.

DO NOT create a border to define this space.

Some cropping may result.

## Medium

Ensure that each art piece is well concentrated in colour. The more colour used, the better. Artwork created with the following works best: crayons, watercolours, tempera paints, markers, paper collage and/or pastels.

DO NOT use glitter or metallic and fluorescent markers. Artwork will be scanned and these mediums do not reproduce well.

## Signatures - optional

Each piece could be signed by the artist. The signature must be located a minimum of ¼ inch (7 mm) in from the edges.

## Finishing Touches

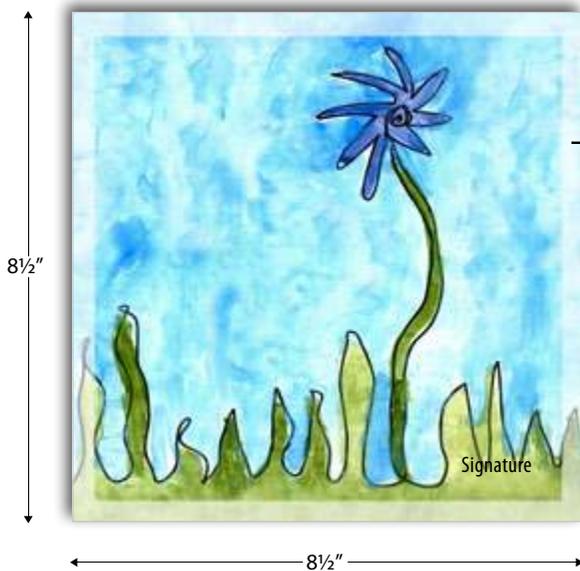
Erase all unwanted marks, lines and smudges. DO NOT submit artwork with any guidelines showing. Make sure the artwork is correctly labelled on the back - see below.

## Paper Size - 8 ½" x 8 ½"

Please use proper-sized paper. Budding Artists cannot scan artwork larger than 8 ½" x 8 ½". If your art is larger, the image must be scanned as a 300 dpi jpeg and sent electronically to info@buddingartists.ca or on CD to Budding Artists. Each piece must be ready for print.

## Use only a No. 2 pencil to clearly label artwork on the back with:

- artist's name and address
- the word "TOP" to indicate the direction
- when submitting more than 1 piece of artwork, number the back of each one – this becomes your Artwork Number



Shaded area indicates ¼" space subject to cropping.

**! CAUTION**

Keep critical elements ¼" away from all edges

